

**Rick Mullarky**

www.rickmu.com

11725 Lakeside Ave NE  
Seattle, Washington  
98125

rick@rickmu.com  
425 . 241 . 0873

## Work History :

### Skills :

11 . 2016 – present

Creative Direction

Art Direction

Typography

Illustration

Graphic Design

Concepting

Prototyping

Management

Client Contact

Presentation

3 . 2016 – 9.2016

Photoshop

Illustrator

InDesign

Sketch

Figma

Flash

CSS - HTML5

Responsive Design

Office

3 . 2014 – 2 . 2016

2 . 2012 – 3 . 2014

### Senior Visual Designer : Microsoft (lionbridge)

Seattle, Washington

Devised and tested new approaches to the Microsoft home page. Coded prototype pages using the Microsoft Web Framework. Designed internal styleguides for Microsoft.com. Designed and directed internal design and site content.

### Senior Art Director : IMDb

Seattle, Washington

Designed and produced visuals for Special Sections, iOS and Android app, and IMDb special events.

Responsible for conception, presentation, and approval of visual directions affecting the entire product.

### Founder : Mainspring

Seattle, Washington

Founded an independant design firm with two partners. Work covers a wide range of web, identity, and collateral work for local and international clients.

Responsible for all phases of projects including client contact, pricing, scheduling, outsourcing, concepting, UX design and layout, branding and logo design, illustration, icon and graphic design, html 5 responsive coding, press checks, and customer bill preparation.

Clients included CareCap, Corbis, Deloitte, Dimensional Mechanics, PSAMA, Smith&Hennessy, Socrata, Stratcore, and UCSF.

### Senior Art Director : Corbis Images

Seattle, Washington

Worked with staff members to concept, create, and execute a wide variety of print and on-screen experiences for Corbis Images and Veer.

Responsible for all phases of integrated marketing materials including internal presentations, scheduling, outsourcing, concepting, UX design and layout, symbol and icon design, illustration and graphic design, some html5 coding, press checks and post-campaign reports.

Corbis brands included Corbis Images, Corbis Motion, Veer, Greenlight, and the Branded Entertainment Network.

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**Education :**

2 . 2011 – 2 . 2012

M.F.A. , Graphic Design  
Basel School of Design  
Basel, Switzerland

B.F.A. , Graphic Design  
University of Washington  
Seattle, Washington

7 . 2008 – 3 . 2010

8 . 2006 – 7 . 2007

1 . 2005 – 6 . 2006

3 . 2000 – Present

**Work History (continued) :**

**Senior Visual UI/UX Designer : Microsoft**

Redmond, Washington

Created user experience and interface design for Microsoft Store applications.

Responsible for designing and creating UI elements, creating complex interactive comparison displays, illustration and graphic design, visual application of complex UI interactions for in-store tablet app.

**Associate Creative Director, Digital : TBWA RAAD**

Dubai, United Arab Emirates

Led a team of seven in the creation, presentation and execution of online advertising campaigns.

Responsible for management and mentorship, pitch presentations to clients, work presentations to clients, outsourcing, concepting and execution of digital campaigns, flash design with AS3 coding.

Clients included Pepsi, Nissan, Emirates Airlines, Ferrari, Al Wasl, Etihad, EuroSport, Limitless, Mentos, Nayomi, Omniyat, Stargate, Tomooh, Twix, and Visa.

**Associate Creative Director, Interactive : Publicis West**

Seattle, Washington

Led a team of five in the creation, presentation and execution of online advertising.

Responsible for management and mentoring, work presentations to internal teams and clients, outsourcing, concepting and executing digital campaigns, flash design with AS2 coding.

Clients included T-Mobile, Hewlett Packard and Citibank.

**Senior Interaction Designer : Nordstrom**

Seattle, Washington

Created, with illustrator Ruben Toledo, the Designer Collections portion of the Nordstrom Website. Designed, produced and executed all Flash and non-automated HTML for the site.

**Digital Artist / Public Artist**

Seattle, Lynnwood, Everett, Washington

Created interactive installations and web-based artworks that were widely published online. Awarded several large-scale interactive installation commissions.