

Rick Mullarky

www.rickmu.com

5614 NE 60TH Street
Seattle, Washington
98115

rick@rickmu.com
425 . 241 . 0873

Work History :

Skills :

11 . 2016 – present

Creative Direction

Art Direction

Typography

Illustration

Graphic Design

Concepting

Prototyping

Management

Client Contact

Presentation

3 . 2016 – 9 . 2016

Senior Art Director : Microsoft
Seattle, Washington

Devised and tested new approaches to the Microsoft home page. Coded prototype pages using the Microsoft Web Framework. Designed internal styleguides for Microsoft.com. Designed and directed internal design and site content.

Senior Art Director : IMDb
Seattle, Washington

Designed and produced visuals for Special Sections, iOS and Android app, and IMDb special events.

Responsible for conception, presentation, and approval of visual directions affecting the entire product.

3 . 2014 – 2 . 2016

Founder : Mainspring
Seattle, Washington

Founded an independant design firm with two partners. Work covers a wide range of web, identity, and collateral work for local and international clients.

Responsible for all phases of projects including client contact, pricing, scheduling, outsourcing, concepting, UX design and layout, branding and logo design, illustration, icon and graphic design, html 5 responsive coding, press checks, and customer bill preparation.

Clients included CareCap, Corbis, Deloitte, Dimensional Mechanics, PSAMA, Smith&Hennessy, Socrata, Stratcore, and UCSF.

Photoshop

Illustrator

InDesign

Flash

CSS - HTML5

Responsive Design

Office

2 . 2012 – 3 . 2014

Senior Art Director : Corbis Images
Seattle, Washington

Worked with staff members to concept, create, and execute a wide variety of print and on-screen experiences for Corbis Images and Veer.

Responsible for all phases of integrated marketing materials including internal presentations, scheduling, outsourcing, concepting, UX design and layout, symbol and icon design, illustration and graphic design, some html5 coding, press checks and post-campaign reports.

Corbis brands included Corbis Images, Corbis Motion, Veer, Greenlight, and the Branded Entertainment Network.

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5343 Tallman Ave NW N^o624
Seattle, Washington
98107

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Work History (continued) :

Education :

2 . 2011 – 2 . 2012

M.F.A. , Graphic Design
Basel School of Design
Basel, Switzerland

Senior Visual UI/UX Designer : Microsoft
Redmond, Washington

Created user experience and interface design for Microsoft Store applications.

Responsible for designing and creating UI elements, creating complex interactive comparison displays, illustration and graphic design, visual application of complex UI interactions for in-store tablet app.

B.F.A. , Graphic Design
University of Washington
Seattle, Washington

7 . 2008 – 3 . 2010

Associate Creative Director, Digital : TBWA RAAD
Dubai, United Arab Emirates

Led a team of seven in the creation, presentation and execution of online advertising campaigns.

Responsible for management and mentorship, pitch presentations to clients, work presentations to clients, outsourcing, concepting and execution of digital campaigns, flash design with AS3 coding.

Clients included Pepsi, Nissan, Emirates Airlines, Ferrari, Al Wasl, Etihad, EuroSport, Limitless, Mentos, Nayomi, Omniyat, Stargate, Tomooh, Twix, and Visa.

8 . 2006 – 7 . 2007

Associate Creative Director, Interactive : Publicis West
Seattle, Washington

Led a team of five in the creation, presentation and execution of online advertising.

Responsible for management and mentoring, work presentations to internal teams and clients, outsourcing, concepting and executing digital campaigns, flash design with AS2 coding.

Clients included T-Mobile, Hewlett Packard and Citibank.

1 . 2005 – 6 . 2006

Senior Interaction Designer : Nordstrom
Seattle, Washington

Created, with illustrator Ruben Toledo, the Designer Collections portion of the Nordstrom Website. Designed, produced and executed all Flash and non-automated HTML for the site.

3 . 2000 – Present

Digital Artist / Public Artist
Seattle, Lynnwood, Everett, Washington

Created interactive installations and web-based artworks that were widely published online. Awarded several large-scale interactive installation commissions.